



# INVESTMENT MIGRATION YEARBOOK

4th  
Edition

# Investment Migration Yearbook 2021/2022

**The world's most respected  
Investment Migration Publication**



**Mediakit & Ratecard 2021/2022**



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## Mediakit & Ratecard 2021/2022

### Targeted Audience

The IM Yearbook is the essential global reference tool for investment migration. Offering unrivalled valuable access to a prime targeted readership of your partners, clients and potential new business contacts. Decision makers in more than 54 countries trust the publication as a reputable source of information and guide. Readership includes: agents, law firms, advisory firms, banks, wealth managers, service providers, policy makers, government staffers, international organisations, and academics.



## About the IMC


The Investment Migration Council (IMC) is the worldwide forum for investment migration, bringing together the leading stakeholders in the field. The IMC sets global standards, provides qualifications, and publishes in-demand research in the field of investment migration aimed at governments, policy makers, international organisations, and the public. It is an impact focused Swiss based (non-profit) membership organisation in special consultative status with the Economic and Social Council of the United Nations since 2019 and registered with the European Commission Joint Transparency Register Secretariat (ID: 337639131420-09).





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this **NEW EDITION** will provide a  
**comprehensive  
cross border  
in-depth analysis  
of investment migration**

## Brand Influence & Promotional Impact

This completely new and updated edition is a unique opportunity to raise your company's profile during a time of un-precedented change in how the world operates.

## Editorial Content

All new content professionally edited, this NEW edition will provide a comprehensive cross border in-depth analysis of investment migration with many interviews, round table discussions and articles on current affairs and how the industry is rapidly changing in the face of global uncertainty. Readers, whether seasoned professionals or new entrants will get a practical analysis of the operating environment with a focus on current programme changes and new programmes in the pipeline.



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# Launch & Distribution

This NEW edition (due to be launched in Late 2021) will focus on digital promotion and distribution channels through NEW and innovative tools. Additionally over 2,000 copies will be mailed out to a selected database of decision makers including legal offices, CBI units, agents and boardrooms the world over. Moreover, this fourth edition will be presented to all attending delegates at **The Investment Migration Forum 2022 & at a potential IMC B2C event at Dubai in December 2021.**

Further promotion and distribution to policy makers in Brussels and Paris will follow, as well as presentation at quality global events where there is an IMC presence such as in Europe, USA, Caribbean, and Asia.



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# Previews & Data:

### Special Feature: Antigua and Barbuda

## From Response to Recovery: Antigua and Barbuda Prepares its Post-Pandemic Economy

The outlook for sunny Antigua and Barbuda has become cloudy due to the outbreak of Covid-19, but the Caribbean island nation is determined to make the most out of new opportunities. Its citizenship-by-investment programme is going to play a key role in defining what the country is going to look like in 2021 and beyond.



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**VCA** boasts a specialized immigration and private wealth department that handles all kinds of requests with a greater focus on immigration by investment. Our multilingual team of lawyers has unrivalled experience, outstanding technical knowledge and a proven track record on immigration, private wealth, family offices, real estate and tax advice.

**Immigration and Private Wealth** are the fastest growing areas of practice at VCA. The service team is highly committed and people get up to be recognized in Chambers and Partners and Legal 500. We are a wonderful team of young lawyers and paralegals focused on delivering valuable solutions to our clients. Despite the global pandemic, we have been managing 2020 almost unscathed. Compared with any other destination, this will be an asset with what this country has to offer.

**Jose Velasco Corda, Managing Partner of VCA**

"From my 30 years of practicing in different positions and areas of activity, being chief of VCA Immigration Department is the most fulfilling of all. The service team is highly committed and people get up to be recognized in Chambers and Partners and Legal 500. We are a wonderful team of young lawyers and paralegals focused on delivering valuable solutions to our clients. Despite the global pandemic, we have been managing 2020 almost unscathed. Compared with any other destination, this will be an asset with what this country has to offer."

**Paraguay Immigration Law**

**Paraguay** is a small and beautiful country with a rich history and a growing economy. It is a country that offers a high quality of life and a safe environment for its citizens. The government is committed to providing a high quality of life for its citizens and is working to improve the country's infrastructure and economy.

**James Chen, Managing Partner**

"I have been in Paraguay for over 10 years and I have seen the country grow from a small island to a major player in the Caribbean. The government is committed to providing a high quality of life for its citizens and is working to improve the country's infrastructure and economy."

**María José, Managing Partner**

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**Expand Your Business With Latitude - Your Trusted B2B Partner**

As an affiliate of the 2020 and 2021, it is safe to say that the world and the investment industry have been changed forever. Latitude is the most trusted of our industry's B2B partners. We are why an individual and family should have a second residence. The only reason is that it is the only B2B partner that is the most trusted of our industry's B2B partners.

**We at Latitude invite you to consider us as your B2B partner for the following reasons:**

- 1. We Play Quickly & Generously**
- 2. More B2B Programmes On Your Shelf Without More Investment**
- 3. We Work With Different Social Teams**
- 4. We Work With You**

Our team is made up of different people, so we can help you in any way you need. We are a team of people who are passionate about their work and who are committed to providing the best service to our clients. We are a team of people who are passionate about their work and who are committed to providing the best service to our clients.

**Latitude is a fully licensed and regulated company. We are a team of people who are passionate about their work and who are committed to providing the best service to our clients. We are a team of people who are passionate about their work and who are committed to providing the best service to our clients.**

- 8,000 views online
- 4 email campaigns with 10,000+ recipients
- 40+ social media posts
- 2,000 copies distributed

# Previous Partners:



...and many others



## For further information/bookings

Mr Denis Kravchenko – Head of Stakeholder Relations

Email: [dk@investmentmigration.org](mailto:dk@investmentmigration.org)

## Visibility opportunities

Page	Standard Price	Cov-19 Discount	Discounted Price
Wrapper	<del>€5,000</del>	25%	<b>€3,750</b>
Inside Front Cover	<del>€10,000</del>	25%	<b>€7,500</b>
Inside First Page	<del>€10,000</del>	25%	<b>€7,500</b>
Single Page	<del>€5,000</del>	25%	<b>€3,750</b>
Double Page	<del>€8,000</del>	25%	<b>€6,000</b>
Profile directory listing	<del>€1,500</del>	43%	<b>€650</b>
Book Mark	<b>PRICE ON REQUEST</b>		

*Additional 10% discount applies for IMC Corporate Members*

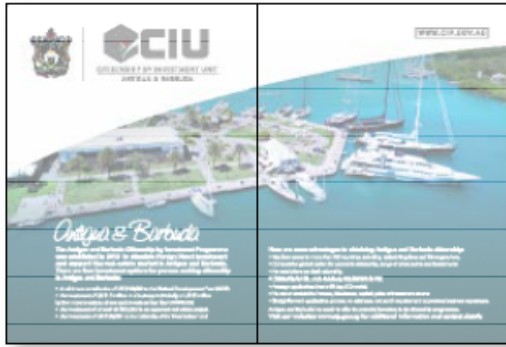
**Bookings/material by 15th October, 2021**



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### Artwork sizes



#### Double page

420 (w) x 297 (h) mm

*Add 5mm bleed all round to a total size of 430 x 307mm*



#### Single page

210 (w) x 297 (h) mm

*Add 5mm bleed all round to  
a total size of 220 x 307mm*



#### Bookmark

40 (w) x 180 (h) mm

*Add 5mm bleed all round to  
a total size of 50 x 190mm.*

*The bookmark will be  
printed on both sides*



#### Wrapper

Total size: 430 (w) x 100 (h) mm

Visible front part: 210 (w) x 100 (h) mm

*left and right flaps will be folded to meet at  
the back with a 10mm overlap for gluing.*

*Add 5mm bleed all round to a total size of 440 x 110mm.*

### Important note:

Artworks are to be supplied as Hi-Resolution PDFs in the correct size, with all colours and images converted to CMYK.  
*Other formats such as JPG, TIFF or PSD files regretfully cannot be accepted due to the compromisation of quality.*

Please make sure to not have any important text, or images too close to the edges, especially with Double-Pages.  
*It is recommended that a safe area of 15mm minimum is kept from all edges, including the centre.*

The booking prices indicated are only the booking rates and do not include the artwork costs.  
*Should you want us to create the advert for you, please let us know and we can discuss this*





## Profiles

