



Membership Benefits for Corporates & Organisations

Membership Benefits	Corporate	Corporate Plus
1 Corporate use of the 'IMC Member' logo on your company's website and other marketing materials	✓	✓
Company profile, logo and weblink on IMC Members directory	75-word	100-word
Contribute the company's thought leadership material for e-newsletters and IMC article archives	✓	✓
Promotional company banner on IMC homepage	✓	✓
Discount on Forum partnership packages	5%	10%
First refusal for event partnership opportunities	✓	✓
Discount on IM Yearbook commercial participation	25%	25%
Annual basic listing in IM Yearbook (if published)	✓	✓
1 IMC Corporate membership certificate	✓	✓
Eligibility to volunteer on IMC regional committees	✓	✓
Individual membership packages, including ALL of the following individual benefits: <ul style="list-style-type: none"> ✓ Personal use of the 'IMC Member' logo on business cards and in email signatures ✓ Professional designation for each individual member (dependent on individual qualifications/experience) ✓ 10% Discount on IMC Education & Training Courses ✓ Discounted registration for featured global events ✓ Unrivalled high-quality industry networking opportunities ✓ Opportunity to speak at various industry events ✓ Access to industry data and reports 	10 Individual Membership Packages	15 Individual Membership Packages
Subscriptions to bi-monthly Member's News Round-up	10	15
Subscriptions to industry alerts	10	15
IMC Membership lapel pins	10	15
Individual membership certificates	10	15
Discount on Visibility Opportunities on IMC digital channels	40%	50%