## 5<sup>th</sup> Edition

YEAR 2018/

# Investment Migration Yearbook





Unpacking the EC's Legislative Proposals Criterarbig aparthed Global Economic Properts Port-Covid Myths and Misconceptions of Investment Migration



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### The world's most respected Investment Migration Publication

Mediakit & Ratecard



#### **Targeted Audience**

The IM Yearbook is the essential global reference tool for investment migration. Offering unrivalled valuable access to a prime targeted readership of your partners, clients and potential new business contacts. Decision makers in more than 54 countries trust the publication as a reputable source of information and guide. Readership includes: agents, law firms, advisory firms, banks, wealth managers, service providers, policy makers, government staffers, international organisations, and academics.



# About the IMC

The Investment Migration Council (IMC) is the worldwide forum for investment migration, bringing together the leading stakeholders in the field. The IMC sets global standards, provides qualifications, and publishes in-demand research in the field of investment migration aimed at governments, policy makers, international organisations, and the public. It is an impact focused Swiss based (non-profit) membership organisation in special consultative status with the Economic and Social Council of the United Nations since 2019 and registered with the European Commission Joint Transparency Register Secretariat (ID: 337639131420-09).



this NEW EDITION will provide a comprehensive cross border in-depth analysis of investment migration

#### Brand Influence & Promotional Impact

This completely new and updated edition is a unique opportunity to raise your company's profile during a time of un-precedented change in how the world operates.

#### **Editorial Content**

All new content professionally edited, this NEW edition will provide a comprehensive cross border in-depth analysis of investment migration with many interviews, round table discussions and articles on current affairs and how the industry is rapidly changing in the face of global uncertainty. Readers, whether seasoned professionals or new entrants will get a practical analysis of the operating environment with a focus on current programme changes and new programmes in the pipeline.



#### Launch & Distribution

This NEW edition (due to be launched in Late 2022) will focus on digital promotion and distribution channels through NEW and innovative tools. Additionally over 2,000 copies will be mailed out to a selected database of decision makers including legal offices, CBI units, agents and boardrooms the world over. Moreover, this fifth edition will be presented to all attending delegates at The Investment Migration Forum 2023. Further promotion and distribution to policy makers in Brussels and Paris will follow, as well as presentation at quality global events where there is an IMC presence such as in Europe, USA, Caribbean, Middle East and Asia.



# 2,000 copies

will be mailed out to a selected database of decision makers including legal offices, CBI units, agents and boardrooms the world over



#### Previews & Data:

- Over 3,000 views online
- Multiple campaigns to over 10,000 recepients
- More than 20,000 impressions on social media



#### **Previous Partners:**







#### Visibility opportunities

Position	Investment
Wrapper	€5,000
Book Mark	€5,000
Inside Front / Back Cover	€10,000
Inside First / Last Page	€10,000
Single Page	€5,000
Double Page	€8,000
Profile directory listing	€650

Additional 10% discount applies for IMC Members Additional 25% discount applies for IMC Corporate Members

For further information/bookings Email: media@investmentmigration.org

Bookings by 15th October, 2022



## Artwork sizes



Double page 420mm (w) x 297mm (h)



Single page 210mm (w) x 297mm (h)



Bookmark 80mm (w) x 200mm (h)



#### Wrapper

Total size: 430mm (w) x 100mm (h) Visible front part: 210mm (w) x 100mm (h) left and right flaps will be folded to meet at the back with a 10mm overlap for gluing.

#### Important notes:

Artworks are to be supplied as Hi-Resolution PDFs in the correct size, with all colours and images converted to CMYK. *Other formats such as JPG, TIFF or PSD files regretfully cannot be accepted due to the compromisation of quality.* 

Please make sure to not have any important text, or images too close to the edges, especially with Double-Pages. *It is recommended that a safe area of 15mm minimum is kept from all edges, including the centre.* 

The booking prices indicated are only the booking rates and do not include the artwork costs. *Should you want us to create the advert for you, please let us know and we can discuss this* 



## Profiles



#### **CHARMAINE DONOVAN** CHIEF EXECUTIVE OFFICER

area.

#### Colour Photograph

Highlighting the name and designation of top level official. A full colour photo in high-resolution will need to be supplied.

#### ANTIGUA AND BARBUDA CITIZENSHIP BY INVESTMENT UNIT

The Antigua and Barbuda Citizenship by Investment Unit is the government agency authorised to manage the country's Citizenship by Investment Programme. Established in 2013, the CIU is charged with the processing of applications for citizenship by investment, issuing agents' licenses, certifying Authorised Representatives and overseeing all Approved Real Estate Developments and Investments in Business. A total of four (4) investment options are on offer under the Programme: the National Development Fund, Real Estate, Investment in Business and the University of the West Indies Fund. Holders of the Antigua and Barbuda passport enjoy visa free travel to over 160 countries, including Hong Kong, Singapore, the United Kingdom and countries of the Schengen

> Write-Up A 120-word paragraph that describes the main activities of company/organisation.



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