

6th
Edition

Investment Migration Yearbook 2024



The world's most respected
Investment Migration Publication

Mediakit & Ratecard

Targeted Audience

The IM Yearbook is the essential global reference tool for investment migration. Offering unrivalled valuable access to a prime targeted readership of your partners, clients and potential new business contacts. Decision makers in more than 54 countries trust the publication as a reputable source of information and guide. Readership includes: agents, law firms, advisory firms, banks, wealth managers, service providers, policy makers, government staffers, international organisations, and academics.



About the IMC

The Investment Migration Council (IMC) is the worldwide forum for investment migration, bringing together the leading stakeholders in the field. The IMC sets global standards, provides qualifications, and publishes in-demand research in the field of investment migration aimed at governments, policy makers, international organisations, and the public. It is an impact focused Swiss based (non-profit) membership organisation in special consultative status with the Economic and Social Council of the United Nations since 2019 and registered with the European Commission Joint Transparency Register Secretariat (ID: 337639131420-09).



Brand Influence & Promotional Impact

This completely new and updated edition is a unique opportunity to raise your company's profile through an interview in the IM Yearbook and Crossing Borders podcast and broadcast.

Editorial Content

All NEW content is professionally edited, this edition will provide a comprehensive cross border in-depth analysis of investment migration with many interviews, round table discussions and articles on current affairs and how the industry is rapidly changing. Readers, whether seasoned professionals or new entrants will get a practical analysis of the operating environment with a focus on current programme changes and new programmes in the pipeline.

Launch & Distribution

This NEW edition (due to be launched in early 2024) will focus on digital promotion and distribution channels through NEW and innovative tools. Additionally over 2,000 copies will be mailed out to a selected database of decision makers including legal offices, CBI units, agents and boardrooms the world over. Moreover, this sixth edition will be presented to all attending delegates at **The Investment Migration Forum 2024**. Further promotion and distribution to policy makers in Brussels and Paris will follow, as well as presentations at quality global events where there is an IMC presence such as in Europe, USA, Caribbean, Middle East and Asia.



**2,000
copies** will be mailed out to a selected
database of decision makers
including legal offices, CBI units,
agents and boardrooms the
world over

Previews & Data:

- Over 3,000 views online
- Multiple campaigns to over 10,000 recipients
- More than 200,000 impressions on social media



Previous Partners:



...and many others



Visibility opportunities

Position	Investment
Wrapper	€5,000
Bookmark	€5,000
Inside Front / Back Cover	€10,000
Inside First / Last Page	€10,000
Single Page	€5,000
Double Page	€8,000
Profile directory listing	€650

*Additional 10% discount applies for IMC Members
Additional 25% discount applies for IMC Corporate Members*

For further information/bookings

Email: media@investmentmigration.org

Bookings by 15th October, 2023

Artwork sizes



Double page

420mm (w) x 297mm (h)



Single page

210mm (w) x 297mm (h)



Bookmark

80mm (w) x 200mm (h)



Wrapper

Total size: 430mm (w) x 100mm (h)
Visible front part: 210mm (w) x 100mm (h)
left and right flaps will be folded to meet at the back with a 10mm overlap for gluing.

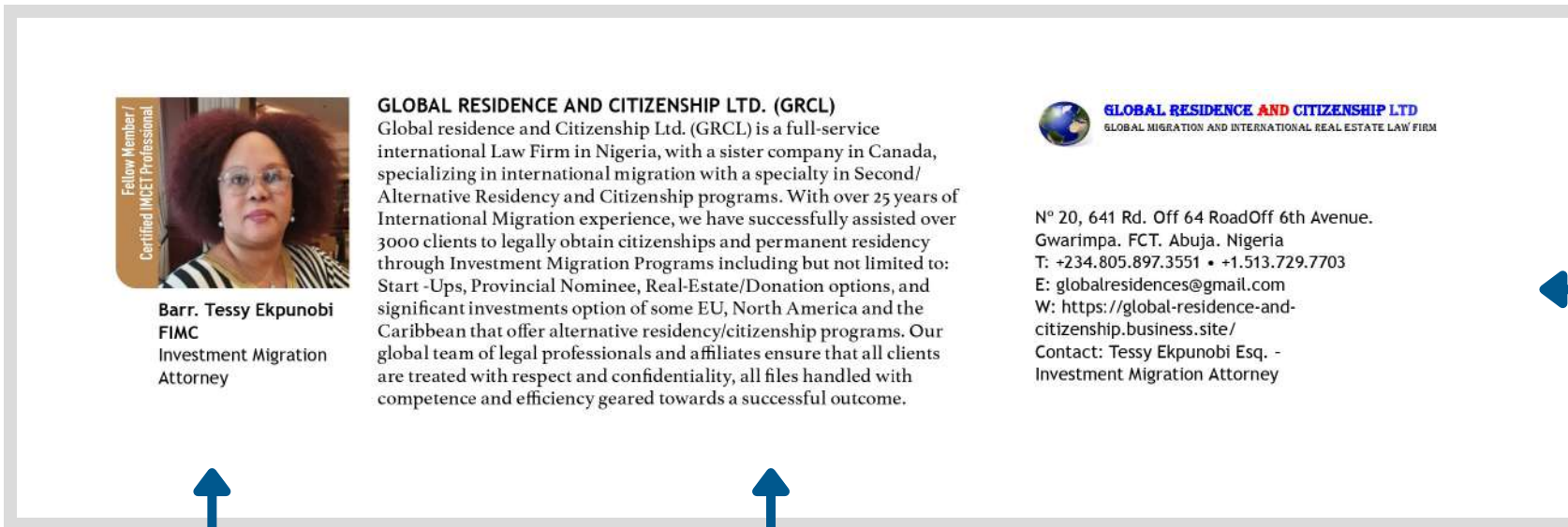
Important notes:

Artworks are to be supplied as Hi-Resolution PDFs in the correct size, with all colours and images converted to CMYK. *Other formats such as JPG, TIFF or PSD files regretfully cannot be accepted due to the compromisation of quality.*

Please make sure to not have any important text, or images too close to the edges, especially with Double-Pages. *It is recommended that a safe area of 15mm minimum is kept from all edges, including the centre. All artworks must include a 5mm bleed.*

The booking prices indicated are only the booking rates and do not include the artwork costs. *Should you want us to create the advert for you, please let us know and we can discuss this*

Profiles



Barr. Tessa Ekpunobi
FIMC
Investment Migration
Attorney

GLOBAL RESIDENCE AND CITIZENSHIP LTD. (GRCL)
Global residence and Citizenship Ltd. (GRCL) is a full-service international Law Firm in Nigeria, with a sister company in Canada, specializing in international migration with a specialty in Second/ Alternative Residency and Citizenship programs. With over 25 years of International Migration experience, we have successfully assisted over 3000 clients to legally obtain citizenships and permanent residency through Investment Migration Programs including but not limited to: Start -Ups, Provincial Nominee, Real-Estate/Donation options, and significant investments option of some EU, North America and the Caribbean that offer alternative residency/citizenship programs. Our global team of legal professionals and affiliates ensure that all clients are treated with respect and confidentiality, all files handled with competence and efficiency geared towards a successful outcome.

GLOBAL RESIDENCE AND CITIZENSHIP LTD
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Contact: Tessa Ekpunobi Esq. -
Investment Migration Attorney

Logo + Address
*Full colour logo,
followed by the
address and
contact details
with a contact
name of your
choice.*

Colour Photograph
*Highlighting the name and
designation of top level official.
A full colour photo in
high-resolution will
need to be supplied.*

Write-Up
*A 75-word paragraph that
describes the main activities
of company/organisation.*

Application Form

This form is for individuals and companies (or other legal entities) who wish to participate in The IM Yearbook 2024 as a partner.

IM Yearbook 2024 Visibility Opportunity

Please select the desired package below:

Packages below exclude 18% VAT (when applicable) and an admin fee of €25.00

<input type="checkbox"/>	Inside Front Cover	€10,000	<input type="checkbox"/>	Single Page	€5,000
<input type="checkbox"/>	Back Cover	€10,000	<input type="checkbox"/>	Wrapper	€5,000
<input type="checkbox"/>	Inside First Page	€10,000	<input type="checkbox"/>	Bookmark	€5,000
<input type="checkbox"/>	Inside Last Page	€10,000	<input type="checkbox"/>	Profile Directory Listing	€650
<input type="checkbox"/>	Double Page	€8,000			

Billing Information

Please complete as you want it to appear on the invoice - note all fields **MUST** be completed.

Company		IMC Membership Number (If applicable)	
Name		Surname	
Address			
City		Post Code / Zipcode	
Country		Contact Telephone	
Email		VAT Number (if applicable)	

Declaration

I certify that I am authorised to sign this application and enter into this contract on behalf of the above named company

Authorised Signature		Name & Surname	
		Date	

Contact details of person managing your participation

Name & Surname	
Email	

Please sign, and return to: media@investmentmigration.org

Terms & Conditions

Assignment of partnerships

All partnerships are non-exclusive and non-negotiable, unless/otherwise specified.

Interpretation and definitions

Within these Terms & Conditions, unless the context otherwise requires, the following definitions shall apply:

1. 'partnership includes Front Cover, Double Page, Profile Directory Listing, or any other category named by the IMC.
2. 'partner' means an organisation that is named as one of the Front Cover, Double Page, Profile Directory Listing, or any other category named by the IMC.
3. 'IMC' means Investment Migration Council and IMC Services Ltd.

Application/Cancellation of partnership

Application for partnership must be made by completing the relevant booking form or by printing and signing this document. Invoices will be sent within 72 hours of the booking being placed. All invoices must be paid within 30 days of the date on the invoice. Invoices remaining unpaid must be paid in full until the stated date of printing, otherwise, we will exclude the partnership booked.

Cancellation of visibility opportunity, once the invoice has been sent will result in a €1,000 release fee. If cancellation is made 30 days or less before the stated printing date, 10 December 2023, visibility opportunity fees will be charged at full amount.

Cancellation of visibility opportunity must be directed in writing by email to: media@investmentmigration.org

No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholding whatsoever.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

Contract acceptance

The acceptance of the booking shall be at the discretion of the IMC, and upon acceptance, becomes a contract. By completing the visibility opportunity booking Application Form, the partner agrees to comply with, and be subject to, the terms and conditions contained in this document. The IMC reserves the right to refuse or deny artworks to prospective companies, with no explanation.

Artwork

The IMC will not make amendments to materials supplied for advertisement, where the materials do not conform to IMC's published requirements. All artwork will be used as supplied subject to approval by the IMC

Amendments

Any and all matters and questions not specifically covered by the preceding regulations shall be subject to the decision of the IMC. Partners shall be notified in writing of any amendments to these regulations.

Questions

Contact our media team on media@investmentmigration.org