

# A Guide to the Investment Migration Council



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### About Us

We are the worldwide association for Investment Migration, bringing together the leading stakeholders in the field and giving the industry a voice.



#### **Our Mission**

Our mission is simple and straightforward: it is about setting the global standards for others to follow and promoting competence and ethical behaviour. Additionally, we improve public understanding and transparency of the industry through various initiatives, including academic research. We are the leading platform for governments, academia and professionals.



### Structure of the IMC

- Legal form: non-profit Swiss-based Association (Art 60 seq Swiss Civil Code)
- A solidly funded association, through membership & donors
- Professional, full-time secretariat headed by a CEO
- The leading industry firms are already members
- World's most-respected experts on the governing board and advisory committee



# The leading industry firms are already IMC members

- Exiger DD
- -Henley & Partners
- RIF Trust
- FACT Due Diligence
- Fragomen LLP
- Polaris Citizenship & Investment

- -Latitude Consultancy
- -Globevisa
- -CIU Grenada
- -CIU Antigua
- -CIU St Lucia
- -and many more



#### **Governing Board**



**Prof Andres Solimano** Chairperson Investment Migration Council Switzerland



Nadine Goldfoot Managing Partner Fragomen LLP UK



**Bruno L'ecuyer** Chief Executive & Co-Founder Investment Migration Council Switzerland



**Christian H. Kälin** Group Chairman Henley & Partners Switzerland



**David Chen** Managing Director Visas Consulting Group China



**H. Ronald Klasko** Managing Partner Klasko Immigration Law Partners USA



# **Advisory Committee**

Some of the world's most respected experts are on the Advisory Committee, including specialists from universities as well as the World Economic Forum, the Migration Policy Institute, World Bank, Fragomen and Henley & Partners.



**Peter Vincent** International Security Consultant USA



Prof. Dr Khalid Koser OBE Executive Director Global Community Engagement and Resilience Fund Switzerland



Jennifer Lai Wealth & Residency Planning Managing Director DL Holdings Hong Kong



Kieron Sharp Chief Executive FACT Group UK



**Alexander Varnavas** Partner Varnavas Law Firm 1978 Greece



Prof. Dr Christian Joppke Director Institute of Sociology, University of Berne Switzerland

A full list of Advisory Committee members can be found on www.investmentmigration.org



# IMC Worldwide

We have 5 representative offices across the world:

- London: Nadine Goldfoot
- Dubai:
- New York: H. Ronald Klasko
- Hong Kong: Denise Ng
- Grand Cayman: Chris Willis





# Three Essential Reasons to Join

- 1. Achieve greater industry-wide visibility to grow your business
- 2. Build and contribute to a world-class network of contacts
- 3. Learn about all the latest developments taking place



### Membership Criteria

To become a member, one must have proven expertise within the sector, a good reputation, and a clean professional and personal record.

The IMC has very strict membership admission criteria to ensure its members are of the highest professional standards.

The IMC offers different levels of annual memberships for individual practitioners, academics, firms, associates, governments and affiliates. Membership packages include the below, each offering various levels of benefits.



# Two Routes to Membership

#### 1. Membership by Education

The journey to membership via the education route is the recommended one since this strengthens the skills and knowledge of members and by consequence the wider industry. Please click here for further information.

#### 2. Membership by Experience

To follow suit with other professional bodies, membership by experience is offered to those practitioners who meet the necessary criteria in any membership tier to be members of the IMC.

Application can be filled online on <a href="www.investmentmigration.org/membership">www.investmentmigration.org/membership</a>



# Membership Levels

Membership Tier	Requirements	Designation	Total in Euro
Student	An individual who is in current full-time education	IMCM	€125 per year
Academic	An individual whose full-time activity is dedicated to teaching or research within investment migration or a related field	IMCM	€125 per year
Associate	An individual who has successfully completed the IMC Certification in Investment Migration Or An individual who has less than 5 years of work experience within the field of investment migration	Cert (IM), IMCM Or IMCM	€275 per year
Professional	An individual who has successfully completed the IMC Diploma (coming soon) in Investment Migration Or An individual who has more than 5 years of work experience within the field of investment migration	Dip (IM), IMCM Or IMCM	€400 per year
Fellow	The highest level of membership. An individual who has completed the IMC Post Graduate Diploma (coming soon) in Investment Migration and has been a member of the IMC for 2 consecutive years Or An individual who has been a professional member of the IMC for 5 consecutive years and has 10+ years of working experience with 3 years at senior level	PG. Dip (IM), FIMC Or FIMC	€500 per year



# Benefits for Individual Membership

Membership Benefits	Fellow	Professional	Associate	Academic	Student
1 IMC Individual membership certificate	✓	✓	✓	✓	✓
1 Subscription to bi-monthly Member's News Round-up	✓	✓	$\checkmark$	$\checkmark$	✓
Discounted registration for featured global events	✓	✓	$\checkmark$	$\checkmark$	✓
Access to industry data and reports	✓	✓	$\checkmark$	$\checkmark$	✓
Contribute leadership material for the Crossing Borders Bulletin	✓	✓	$\checkmark$	$\checkmark$	
Discount on delegate pass to the Investment Migration Forum	10%	10%	10%	50%	50%
Discount on IMC Education & Training Courses	10%	10%	10%	10%	10%
Discount on IM Yearbook Profile Directory Listing	10%	10%	10%	10%	10%
1 Personal use of the 'IMC Member' logo on marketing collateral	✓	✓	$\checkmark$	$\checkmark$	
Use of specific designation, if you are IMC Certified, add Cert (IM)	FIMC	ІМСМ	IMCM	IMCM	IMCM
Personal profile on IMC website Members directory	50-word	25-word	25-word	25-word	10-words
Annual basic listing in IM Yearbook (if published)	✓	✓	$\checkmark$	$\checkmark$	
1 IMC Membership lapel pin	✓	✓	✓	✓	✓
Exclusive unrivalled high-quality industry networking opportunities	✓	✓			
Opportunity to speak at various industry events	✓	✓			
Discount on Visibility Opportunities on IMC digital channels	25%	15%	10%		
IMC will assist Fellow Members with introductions	✓				
Invitations to exclusive IMC Fellow members dinners	✓				



### **Benefits for Business Membership**

Membership Benefits	Rhodium	Platinum	Gold	Silver	Blue
1 Corporate use of the 'IMC Member' logo on your company's website and other marketing materials	✓	✓	✓	✓	✓
Company profile, logo and weblink on IMC Members directory	200-word	100-word	75-word	50-word	25-word
Contribute the company's thought leadership material for IMC Crossing Borders Bulletin and IMC articles archives	~	$\checkmark$	$\checkmark$	~	~
Promotional company banner on IMC website for duration of membership	x3	x2	x1		
Discount on Forum partnership packages	25%	15%	10%	5%	5%
First refusal for event partnership opportunities	✓	✓	✓		
Discount on IM Yearbook commercial participation	25%	15%	10%	5%	5%
Discount on IMC Education & Training	10%	10%	10%	10%	10%
Annual basic listing in IM Yearbook (if published)	✓	✓	✓	✓	✓
1 IMC Corporate membership certificate	✓	✓	✓	✓	✓
Eligibility to volunteer on IMC regional committees	✓	✓	✓	✓	
Individual membership to the IMC, including ALL of the following individual benefits associated as per benefits on page 14	125	15	10	6	4
Discount on Visibility Opportunities on IMC digital channels	25%	15%	10%	5%	5%



# **Application Process Timeline**

Application made	Week 1	
Payment of dues	Week 1	
Due Diligence check		Week 2/3
Approval		Week 2/3
Welcome & Approval email sent		Week 2/3



# Investigative Due Diligence

Our Due Diligence checks on prospective members are carried out by a roster of DD providers. The practise applies a leading edge methodology to generate information from a broad range of sources including on-the-ground, in-country investigative intelligence.

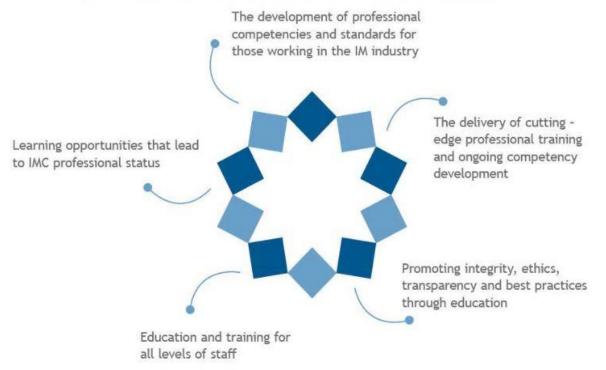
#### Types of risks identified:

- Criminal activity
- Misrepresentations or factual omissions
- Unreported financial issues
- Civil litigation
- Character issues
- PEP check



# The Certification in Investment Migration







# The Certification in Investment Migration

- 1. The 'Certification in Investment Migration' is the first global IM course of its type, which was specially designed for those working in the industry
- 2. The course is designed in a way that enables you to study at a time and in a format that works for your lifestyle
- 3. On successful completion, the 'IMC Certification in Investment Migration' certificate is awarded, together with the designation Cert (IM)



# New Training Framework

IMCET's training portfolio now consists of 7 specialised modules. Students can choose to create their own learning journey through a combination of 3 compulsory and 4 elective modules which once successfully completed, will convert in the Cert (IM) designation. The Certification comes at an investment of EUR 750. However, students can now also choose to study Modules individually for EUR 180 each.



Awarded the IMC Certification in Investment Migration, Cert (IM)



# **Benefits of Certification in Investment Migration**

- 1. Provide verifiable evidence of competency
- 2. Provide a practical focus and benchmarking of your work in the industry
- 3. Help you to reduce risk in your firm and enhance the firm's reputation
- 4. Enhance your career prospects
- 5. Keep you abreast of developments in the industry

More info: www.investmentmigration.org/education



# The Investment Migration Forum

- Largest global gathering of industry Academics, Governments, Professionals
- 3 days of plenary sessions, workshops, roundtables and networking
- Exclusive, premier, private, social event at a landmark Dubai venue
- Academics, students, non-profit bodies benefit from a 50% discount
- Members benefit from a 10% discount

More info: <a href="https://investmentmigration.org/forum/">https://investmentmigration.org/forum/</a>



# **Partnership Opportunities**

Various partnership opportunities are available for members to increase their visibility to their industry peers. These include:

- The Investment Migration Forum
- The IMC Website
- Crossing Borders Bulletin
- Members News Round-ups
- Mailshots
- The IM Yearbook
- Specialist Reports
- ...and a number of additional speciality events coming in 2024 and beyond

For information please contact the secretariat on info@investmentmigration.org



# FAQ's

#### Why does the industry need the IMC?

Until the IMC, there was no body to act as a bridge between governments, academia, and practitioners. The IMC brings all stakeholders together in an independent manner and the interests of all stakeholders are considered for the benefit of the industry.

#### How many members are participating?

Today, there are nearly 450 members from over 55+ different countries and territories.

#### Can anyone join?

To become an active member, you must be a practitioner with proven expertise and experience in investor immigration, have a good reputation and a clean professional and personal record. Each application is assessed on its individual merit and considered by the governing board.



#### Contact us

- Secretariat: info@investmentmigration.org



# Thank you for your time

IMC Secretariat 16 rue Maunoir 1211 Geneva Switzerland +41 22 533 1333 info@investmentmigration.org



Organisation in special consultative status with the Economic and Social Council of the United Nations since 2019 European Commission Joint Transparency Register Secretariat ID: 337639131420-09