



YEARBOOK 2025

# *The Media Kit*

*The essential global B2B reference  
guide for Investment Migration*

WORLD  
ECONOMIC  
FORUM

SPECIAL WEF EDITION

# A Solid Track Record

Over the past six years, the Investment Migration (IM) Yearbook has served as a handy, trusted, and quick reference for anyone who is anybody in the investment migration field. This annual publication by the Investment Migration Council (IMC) has consistently offered an in-depth look at industry trends, developments, and ethical leadership.

The 2025 edition – featuring an updated design throughout – celebrates more than one milestone: it marks the 10th anniversary of the IMC and highlights the organisation's significant presence at the World Economic Forum (WEF) in Davos, Switzerland. Here, the IMC will engage with leading figures from global business and politics. Alongside the highly anticipated Investment Migration Forum 2025, this edition of the IM Yearbook promises to be more formidable than ever.





## The Essential Reference for Investment Migration Professionals

The Investment Migration (IM) Yearbook is widely recognised as the foremost reference in its field, renowned for its comprehensive insights and essential information. It remains the definitive guide to the latest developments in investment migration.

Offering a thorough, in-depth analysis of global investment migration trends, the IM Yearbook serves as an indispensable A-Z resource for navigating the current landscape. It showcases a diverse array of practitioners, programmes, and partnerships, providing a well-rounded perspective on the sector.

With its global circulation and prominent presence at key events such as the 2025 World Economic Forum in Davos, Switzerland, and the 2025 Investment Migration Forum, the IM Yearbook ensures unparalleled exposure and visibility. It offers operators and experts exceptional opportunities for recognition and business growth.

## What's Inside?

- **Innovative Insights:** Discover groundbreaking programmes and policies driving change and enhancing global economic development.
- **Market Trends:** Access expert analyses and forecasts on emerging trends that will shape the industry's future.
- **Regulatory Updates:** Stay informed with essential updates on global regulations to keep your strategies compliant and competitive.
- **Community Voices:** Hear from industry leaders and peers sharing diverse experiences and insights for a richer global dialogue.

## Why Get Involved?

- **Amplify Your Influence:** Reach a global audience of professionals, policymakers, and stakeholders.
- **Shape the Conversation:** Share your insights and help steer the future of investment migration.
- **Build Global Connections:** Network with peers and thought leaders, expanding your influence.
- **Boost Your Thought Leadership:** Position yourself as a key industry player in a respected publication.



# Reach the Decision Makers

- + *Over 50,000 views online*
- + *Multiple campaigns to over 30,000 recipients*
- + *More than 200,000 impressions on social media*
- + *4,000 printed copies handed to a selected global audience*
- + *1,000 copies distributed at the World Economic Forum, Davos, Switzerland*

## Focused Audience

The IM Yearbook is a key global resource for investment migration, relied upon by decision-makers in over 54 countries. It caters to a specific readership that includes agents, law firms, advisory firms, banks, wealth managers, service providers, policymakers, and government officials.

## About the IMC

The Investment Migration Council (IMC) is a non-profit organisation based in Switzerland with special consultative status with the United Nations. It leads the industry by establishing global standards, offering certifications, and producing research targeted at various stakeholders, including governments and international bodies.

## Rich Content

Policies and regulations may change quickly, yet the real needs of the industry are firmly established. Best-practices, long-term trends, and major pitfalls to avoid are 'must-have' knowledge to drive success in this competitive marketplace.

## Brand Influence & Promotional Impact

A unique opportunity to raise your company's profile. Practitioners, law firms, policy-makers, and boardroom decision makers across all facets of the global industry ecosystem have a stake in maintaining the industry's reputation and keeping up direct contact (and entrenching brand awareness) with the rest of the industry's most important players



200,000+

*Social Media impressions,  
including over 20,000 shares of  
the IM Yearbook content*

50,000

*Digital Version viewed by  
over 30,000 people*

4,000

*Copies are mailed out to a selected  
database of decision makers including legal offices,  
CBI units, agents and boardrooms the world over.*

500+

*Copies presented to delegates & guests at  
the Investment Migration Forum 2025*

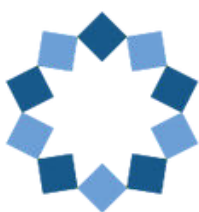
1,000+

*1,000+ copies distributed at the  
World Economic Forum (WEF), Davos,  
Switzerland*

“

*Decision makers in  
more than 54 countries  
trust the publication as  
a reputable source of  
information and guide.*

”



*Unparalleled  
Global Exposure  
Guaranteed*

*Further promotion and distribution to policy makers in  
Brussels and Paris will follow, as well as presentation at  
quality global events where there is an IMC presence such as  
in Europe, USA, Caribbean, Middle East and Asia.*

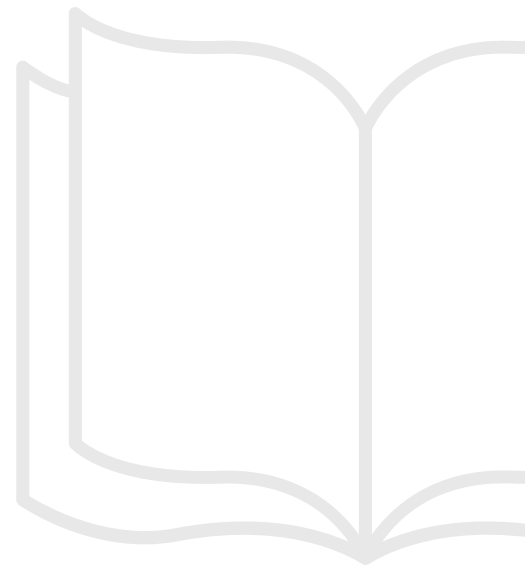


# Advertising Options



## > Single Page

\*210mm (w) x 297mm



## > Double Page

420mm (w) x 297mm (h)

**POLARIS** | Citizenship & Investment Consultants  
INVEST IN PARADISE. MAKE IT HOME

**EXPERIENCE**  
Polaris has been an authorized agent for the St. Lucia citizenship-by-investment program since its inception. Based in St. Lucia, our team of attorneys have over 50 years combined experience in the legal, advisory and consultancy industry.

**COMPETENCE**  
Polaris is the sister company to St. Lucia's leading commercial law firm, Floissac Fleming & Associates, established in St. Lucia over 60 years ago. All of our processing agents have obtained certifications in investment migration and are IMC certified practitioners.

**BESPOKE**  
Polaris is founded on family values and takes a personalized, proactive and diligent approach to conducting business with both clients and partners. We go above and beyond the call of duty.

Become a preferred partner by contacting us today.

Address: Quadrant Row, 9-11 Brazil Street, Castries, St. Lucia  
Email: info@polariscitizenship.com  
www.polariscitizenship.com / www.floissaclawyers.com  
T: +1 758 452 2887 M: +1 758 714 7373



## > Book Mark

40 (w) x 180 (h) mm

Add 5mm bleed all round to a total size of 50 x 190mm.

Printed on both sides.



## > Wrapper

430mm (w) x 100mm (h)

Visible front part:

210mm (w) x 100mm (h) left and

rightflaps will be folded to meet at the back with a 10mm overlap for glueing.

## > Profiles



**Barr. Tessy Ekpunobi FIMC**  
Cert(IM)  
Investment Migration Attorney

Global Residence and Citizenship Ltd. (GRCL) is an international law firm in Nigeria with a Canadian sister company, specialising in second and alternative residency and citizenship programmes. With over 25 years of experience, we have helped over 3,000 clients secure citizenship and permanent residency through various investment migration options. Our global team ensures respectful, confidential, and efficient service for programmes in the EU, North America, and the Caribbean.



**GLOBAL RESIDENCE AND CITIZENSHIP LTD**  
GLOBAL REAL ESTATE & INTERNATIONAL REAL ESTATE LAW FIRM

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URL: <https://global-residence-and-citizenship.business.site/>

## Publicity Rates

Packages below exclude 18% VAT (when applicable) and an admin fee of €25.00

Inside Front Cover.....	€10,000
Single Page.....	€ 5,000
Back Cover.....	€10,000
Inside First Page.....	€10,000
Wrapper.....	€ 5,000

Bookmark.....	€ 5,000
Inside Last Page.....	€10,000
Double Page.....	€ 8,000
Profile Directory Listing*.....	€ 650
(*Up to 75 Words bio, Company Logo & Profile Photo)	



Individual members receive a 10% discount on Profile Directory Listing

Titanium / Platinum / Gold / Silver are eligible for 25% / 15% / 10% / 5% / 5% discounts respectively on visibility opportunities.

# Success Stories

*Some of our Regular Advertisers*

FRAGOMEN



FACT  
DUE DILIGENCE

Saratoga Capital



EXIGER





**S-RM**

REFINITIV<sup>®</sup>

  
**LATITUDE**  
RESIDENCY & CITIZENSHIP



**LA FERLA**

*H&P Henley & Partners*



**IIG** IMMIGRANT INVESTOR GROUP INC.



# Terms & Conditions

## Assignment of partnerships

All partnerships are non-exclusive and non-negotiable, unless/otherwise specified.

## Interpretation and definitions

Within these Terms & Conditions, unless the context otherwise requires, the following definitions shall apply:

1. 'partnership' includes Front Cover, Double Page, Profile Directory Listing, or any other category named by the IMC.
2. 'partner' means an organisation that is named as one of the Front Cover, Double Page, Profile Directory Listing, or any other category named by the IMC.
3. 'IMC' means Investment Migration Council and IMC Services Ltd.

## Application/Cancellation of partnership

Application for partnership must be made by completing the relevant booking form or by printing and signing this document. Invoices will be sent within 72 hours of the booking being placed. All invoices must be paid within 30 days of the date on the invoice. Invoices remaining unpaid must be paid in full until the stated date of printing, otherwise, we will exclude the partnership booked.

Cancellation of visibility opportunity, once the invoice has been sent will result in a €1,000 release fee. If cancellation is made 30 days or less before the printing date, visibility opportunity fees will be charged at full amount.

**Cancellation of visibility opportunity must be directed in writing by email to: [media@investmentmigration.org](mailto:media@investmentmigration.org)**

## No Deductions or Withholdings

All fees payable to us under the terms specified in this 'Information' section must be paid free of any deductions or withholdings.

If any deductions or withholdings are required by law from the fees payable to us, you shall pay an amount that, after the deduction or withholding, leaves us with the same net amount we would have received had no such deduction or withholding been required.

## Contract Acceptance

The acceptance of the booking is at the discretion of the IMC and, upon acceptance, constitutes a contract. By completing the Visibility Opportunity Booking Application Form, the partner agrees to comply with, and be bound by, the terms and conditions outlined in this document. The IMC reserves the right to refuse or deny artworks from prospective companies without providing an explanation.

## Artwork

The IMC will not make amendments to materials supplied for advertisement if they do not conform to IMC's published requirements. All artwork will be used as supplied, subject to IMC's approval.

Artworks must be submitted as high-resolution PDFs with all colors and images converted to CMYK. Formats such as JPG, TIFF, or PSD are not accepted due to quality concerns.

Clients must ensure that text and images are at least 15mm from the edges, including the center, and include a 5mm bleed. Booking prices cover only the booking and not the cost of artwork.

Please contact us if you need us to create the advertisement from scratch.

## Amendments

Any matters or questions not specifically covered by the preceding regulations shall be decided by the IMC. Partners will be notified in writing of any amendments to these regulations.

## Questions

**Contact our media team at [media@investmentmigration.org](mailto:media@investmentmigration.org)**



***Act Now!***

*Don't miss your chance to be a part of this influential community.  
Contribute to the Investment Migration Yearbook and make your voice heard in  
shaping the future of the industry. Join us in driving innovation, ethical practices,  
and global inclusivity in investment migration!*



[media@investmentmigration.org](mailto:media@investmentmigration.org)



[investmentmigration.org/im-yearbook](http://investmentmigration.org/im-yearbook)